

Department of Business Administration & Economics
Massachusetts College of Liberal Arts
Bachelor of Science Degree in Business Administration
Event & Sport Management Concentration: Sport Track
For Freshmen and Transfers entering Fall 2005 and after

STUDENT NAME: _____ **FACULTY ADVISOR:** _____
STUDENT e-mail ADDRESS: _____

REQUIRED DEPARTMENT COURSES			
Department Courses (39 credits)	Prerequisites	Credit	Semester
BADM 100 – Explorations in Business		3	
ECON 141 - Macroeconomics		3	
ECON 142 - Microeconomics		3	
BADM 206 – Math Methods in Business & Economics	Math competency	3	
BADM 210 – Information Technology for Business	CCCL 100 (see Core Curr)	3	
ECON 216 – Statistics for Economics & Business	BADM 206	3	
BADM 224 – Financial Accounting	CCCL 100 (see Core Curr)	3	
BADM 225 – Managerial Accounting	CCCL 100 (see Core Curr)	3	
BADM 242 – Legal & Social Environment of Business OR BADM 201 – Business Law I	Soph Status	3	
BADM 260 – Management	Soph status	3	
BADM 270 – Marketing	Soph status	3	
BADM 340 – Financial Management	BADM 224, ECON 141, Jr status	3	
BADM 510 – Seminar in Business Policy	All BADM Required Courses Listed Above	3	

Sport Management Track Courses (18 credits)	Prerequisite(s)	Credit	Semester
BADM 240 – Issues in Event & Sport Management		3	
BADM 345 - Sport Finance & Economics	BADM 240 ECON 142	3	
BADM 386 - Sport Marketing	BADM 270	3	
Elective (See reverse):		3	
Elective (See reverse):		3	
BADM 475 – Seminar in Event & Sport Management	BADM 240, BADM 345, BADM 386	3	

REQUIRED SUPPORT COURSE	Credit	Semester
ENGL 303 Writing Prose OR ENGL 305 Magazine Writing & Editing OR ENGL 306 Business Writing & Presentation	3	

Free Electives, any level (6 credits)	Prerequisite(s)	Credit	Semester
		3	
		3	

Upper Level Electives, 300 or higher (15 credits)	Prerequisite(s)	Credit	Semester
		3	
		3	
		3	
		3	
		3	

CORE CURRICULUM/PHED REQUIREMENTS (39 credits)							
Code	Course	Cr	Sem	Code	Course	Cr	Sem
CCMA		3		CCCL	CCCL 100 – Computing & Comm	3	
CCWR	ENGL 150: College Writing II	3		CCSP	CCSP 100 – Forms of Speech (or Language):	3	
CCCA (100/200)		3		CCCA (200)		3	
CCHH (100/200)		3		CCHH (200)		3	
CCSS (100/200)		3		CCSS (200)		3	
CCST (100/200)		3		CCST (200)		4	
PHED		1		PHED		1	

Summary:

TOTAL BADM/ECON CREDITS REQUIRED	57 cr
REQUIRED SUPPORT COURSE	3 cr
CORE CURRICULUM REQUIREMENTS	39 cr
FREE ELECTIVES	6 cr
UPPER-LEVEL FREE ELECTIVES (300 or higher)	15 cr
TOTAL CREDITS FOR GRADUATION	120 cr

UPPER LEVEL ELECTIVES IN SPORT MANAGEMENT	
BADM 366 – Team Facilitation	SOCI 316 - Sociology of Sport
BADM 384 – Marketing Communications	PSYCH 495 – Sp. Topics: Sport Psychology
ENGL 378 – Sports Literature	PHED 395 – Topics: Athletic Team & Facilities Management

Department Web Page:

http://www.mcla.edu/Academics/Majors_Departments/Business_Administration/